With over 800 employers recruiting on campus every year, how can you stand out from the rest? The Recruiting Partners Program helps employers engage beyond our core services and create customized recruiting plans to fulfill their hiring goals. The Employer Connections Team will listen to your needs and create a customized plan built just for you in order to connect with the right talent. Below are just a few examples of what employers have done.

Packages start at $3,000 (special pricing for 501C3 organizations)

Engagement

☐ Engage with targeted faculty/staff though a lunch n' learn or special meeting
☐ Connect with targeted students orgs through lunch n' learns, study breaks or presentations
☐ Host a Company Campus Day that would encompass a variety of activities and stakeholders in order to engage with student, faculty and staff
☐ Information table in high trafficked academic area
☐ Connect with diversity offices through targeted special events
☐ Engage in training of students through existing programs, i.e. athlete career training, Leadership Retreat for underrepresented students
☐ Sponsorship of existing student events such as career fairs, networking events, etc.

Support of Student Success

☐ Interview Attire Fund Sponsor
☐ Sponsor a Career Center Diversity Ambassador
☐ President’s Leadership Program Sponsor
☐ Mosley Mentors Program for Athletes
☐ Cultural Center Mentor Program
☐ Alternative Break Trip Sponsor

Branding

☐ Logo on Career Center’s front webpage for a full year
☐ Creation of a full marketing blitz utilizing university-wide mediums
☐ 30 days of Employer Banner Ad on Career Center home page
☐ Brand student promotional items with company name

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