

# Ima Nonprofit Manager

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## NON-PROFIT MANAGEMENT PROFILE

MBA – GLOBAL, SOCIAL & SUSTAINABLE ENTERPRISE

*Entrepreneurship | Community Development | Education | Youth Advocacy*

Creative, dedicated manager/educator with 6 years of non-profit experience, aligning value creation with organizational goals, mission, and practice. International business and volunteer experience lends a diversified skill set and unique ability to build strategic relationships in cross-cultural contexts. Driven by a passion for solving local and global challenges; empowering youth to be leaders and agents of positive change; and strengthening stakeholder relationships/partnerships that reinforce and sustain the execution of a social mission and realization of community vision.

- Co-founded 10-member international non-profit organization focused on helping communities capture the economic value of their unique cultural assets
  - Developed and launched website, blog, and inaugural fundraising event that significantly expanded organization's supporter base
  - Secured and managed multiple local, state, federal and foundation grant awards totaling over \$300,000 per year
  - Coordinated public policy research and community advocacy strategies resulting in municipal policy change
  - Co-created northwest Colorado's first teen council that empowers youth to become leaders and advocates for positive social change
  - Collaborated with leading regional health agency to implement public health media campaign with measured social impact
  - Accepted promotion to key leadership role within first year of non-profit work
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## FORMATIVE PROFESSIONAL EXPERIENCE

*Leader | Partner | Cultivator of Collaborations*

Living Roots, Fort Collins, CO / Baja California Sur, Mexico

Sept. 20XX – Present

### **Marketing and Funding Manager**

- Co-found and serve as executive board member for venture that emerged from capstone graduate project.
- Develop and implement organization's marketing plan, website/blog development, design of promotional materials, and grant writing and research.

Grand Futures Prevention Coalition, Steamboat, CO

Aug. 20XX – Feb. 20XX

### **Regional Director**

- Managed grant writing and reporting, budgets, media/public relations, public policy research, data collection and evaluation, fundraising and board development.
- Marketed over 8 different educational programs to kindergarten through university level schools, in addition to non-profit organizations.
- Implemented public health campaigns, community health surveys, focus groups, and youth/community trainings.

Grand Futures Prevention Coalition, Steamboat, CO Jan. 20XX – Aug. 20XX

**Youth Prevention Specialist**

- Implemented K-12 curriculum, and facilitated youth-led advocacy groups and public health community service projects.
- Promoted to management position within first year of work.

Ceramic Design Group, Steamboat, CO Jan. 20XX – June 20XX

**Production Manager**

- Managed large-scale scheduling, production, and shipping of ceramic arts throughout the U.S.

EDUCATION

*Motivated by intersections of People, Planet, and Profit*

Colorado State University, Fort Collins, CO Aug. 20XX – Dec. 20XX

**Masters of Business Administration, *Global Social and Sustainable Enterprise***

- Conducted research and obtained copyright permissions for academic paper on Competitive Dynamics, Market Entry & Entrepreneurship
- Wrote case study for “Cases with a Conscience” online publication, part of the CSU College of Business’ Daniel’s Ethics Initiative
- Conducted academic research, developed coursework, and provided teaching assistance in the fields of negotiation and conflict theory, strategy, innovation, and entrepreneurship as research assistant

Saint Michael’s College, Colchester, VT Aug. 19XX – May 20XX

**Bachelor of Arts in Sociology, *Minor in Environmental Studies***

- *Study Abroad:* School for International Training, Byron Bay, Australia Jan. 20XX – May 20XX

TECHNOLOGY & CERTIFICATIONS

**Technology**

Mac & PC OS; Microsoft Office (Word, Excel, PowerPoint, Publisher); Adobe Creative Suite (Photoshop, Illustrator); Video editing (iMovie, Windows Movie Maker); website platforms (Weebly, Wordpress, Wix); Social media/Internet marketing (Facebook, Twitter, Blogger, Constant Contact).

**Current Certifications**

Permaculture Design Certification, Intensive Community Based Development, Applied Suicide Intervention Skills Training, Certified Trainer: Training for Intervention Procedures, Substance Abuse Prevention Specialist

CIVIC ENGAGEMENT

- **Committee Lead** | The Growing Project, Fort Collins, CO Jan. 20XX – present
- **Youth Mentor** | Partners in Routt County Feb. 2007 – present
- **English and Yoga instruction** | Whispering Seed, Sangklaburi, Thailand Spring 20XX
- **Art Therapy** | Mercy Hospital, Kolkata, India Spring 20XX
- **Youth Program Volunteer** | Steamboat Springs Arts Council Spring/Summer 20XX
- **Refugee Mentor** | Vermont Refugee & Resettlement Program Summer 20XX – 20XX
- **Volunteer** | Habitat for Humanity | Multiple Locations Seasonal 20XX – 20XX