

CSU Online First Destination Summary

This report is intended to be supplemental to the 2016-2017 CSU First Destination Report to focus specifically on those students who graduated from CSU who were online students. Results are compared to overall CSU results.

Methodology

All graduating students are encouraged to respond to the First Destination Survey as part of the Graduation Ready process. The current administration of the survey includes graduates from August 2016 through May 2017. Following best practices set by the National Association of Colleges and Employers (NACE), follow-up data was gathered through multiple sources including the CSU Follow-Up Graduation Survey, the National Student Clearinghouse, and LinkedIn. The overall knowledge rate (the percentage of graduates that CSU has knowledge of their post-graduation plans) was 79% (n=3920) for undergraduate students and 67% (n=1432) for graduate students.

Highlights

- CSU Online student respondents, both undergraduate and graduate, secured plans at the same rate or a slightly higher rate than the overall CSU average.
- The average salary of CSU Online undergraduate respondents has been slightly lower historically than the overall CSU undergraduate average, while the average salary of CSU Online graduate respondents has been higher historically than the overall CSU graduate average. This could be due to the high percentage of online graduate students enrolled in the MBA program.
- Generally, CSU Online undergraduate respondents reported lower levels of securing plans related to their career plans and/or major than the overall CSU undergraduate rates, with some exceptions among specific college populations. CSU Online graduate respondents reported similar levels of securing plans related to their career plans and/or major to the overall CSU graduate rates.
- CSU Online respondents, both undergraduate and graduate, generally rated their satisfaction with their experience higher than the overall CSU population. The exception to this is the percentage of those identifying a faculty or staff member as a positive influence.
- Internship rates for CSU Online undergraduate respondents are much lower than for the CSU undergraduate average overall. Given that many students who attend online are also working full-time jobs, this is not surprising.

* Note that due to the differing nature of online and residential populations of undergraduates, average salary for online undergraduates is calculated using responses from both full-time permanent employment and continuing employment salaries while the overall CSU undergraduate average is calculated using only full-time, permanent employment salaries.

Part I: CSU Online Undergraduate Results

Table 1 displays undergraduate student CSU Online first destination results.

Table 2 displays undergraduate student CSU Online first destination trends.

Table 3 displays undergraduate student CSU Online satisfaction trends.

Table 1

Undergraduate Student CSU Online First Destination Results

	Plans Secured		Employed		Continuing Education ¹		Average Salary ²	Related to Career Plans		Related to Major		Internship Rate		Offer Rate ³		Knowledge Rate ⁴	
	Count	%	Count	%	Count	%		Count	%	Count	%	Count	%	Count	%	Count	%
CSU UG Total	3166	84%	2477	66%	689	18%	\$49,262	1275	83%	1909	81%	2031	67%	3338	89%	3920	79%
CSU UG Online	53	84%	42	67%	11	17%	\$48,307	18	67%	27	64%	13	30%	55	87%	63	60%
AG Online	5	83%	5	83%	0	0%	--	2	50%	4	80%	1	20%	5	83%	6	55%
HS Online	17	81%	12	57%	5	24%	\$32,754	5	63%	10	83%	9	64%	18	86%	21	72%
LA Online	15	83%	12	67%	3	17%	\$43,878	2	33%	5	42%	2	17%	16	89%	18	67%
NR Online	10	100%	10	100%	0	0%	\$67,407	7	100%	8	80%	0	0%	10	100%	10	50%
NS Online	6	75%	3	38%	3	38%	--	2	100%	0	0%	1	20%	6	75%	8	44%

¹ Continuing Education includes graduate, veterinary, medical, and professional school and continuing education that is not graduate school.

² Average salary is based on permanent, full-time employment and continuing employment for online graduates. Salary is only reported if >4.

³ Offer rate is the percentage of graduates who are actively seeking employment or education that secured plans or indicated at least one job offer.

⁴ Knowledge rate is the percent of graduates for which CSU has reasonable and verifiable information regarding post-graduation plans.

Table 2
Undergraduate Student CSU Online First Destination Trends

		Plans Secured	Employed	Continuing Education ¹	Average Salary ²	Related to Career Plans	Related to Major	Internship Rate	Offer Rate ³	Knowledge Rate ⁴
CSU UG Total	2016/17	84%	66%	18%	\$49,262	83%	81%	67%	89%	79%
	2015/16	85%	64%	21%	\$46,786	84%	79%	66%	90%	75%
	2014/15	86%	62%	24%	\$47,039	84%	78%	65%	91%	81%
CSU UG Online	2016/17	84%	67%	17%	\$48,307	67%	64%	30%	87%	60%
	2015/16	87%	60%	27%	\$48,988	76%	75%	40%	90%	62%
	2014/15	86%	59%	27%	\$45,833	89%	78%	56%	89%	66%
AG Online	2016/17	83%	83%	0%	--	50%	80%	20%	83%	55%
	2015/16	83%	83%	0%	--	67%	100%	25%	100%	67%
	2014/15	100%	100%	0%	--	67%	67%	67%	100%	50%
HS Online	2016/17	81%	57%	24%	\$32,754	63%	83%	64%	86%	72%
	2015/16	79%	54%	25%	\$40,059	64%	77%	70%	83%	63%
	2014/15	82%	55%	27%	\$30,032	100%	71%	69%	82%	69%
LA Online	2016/17	83%	67%	17%	\$43,878	33%	42%	17%	89%	67%
	2015/16	91%	64%	27%	--	67%	29%	0%	91%	55%
	2014/15	89%	56%	33%	--	100%	100%	0%	89%	75%
NR Online	2016/17	100%	100%	0%	\$67,407	100%	80%	0%	100%	50%
	2015/16	92%	67%	25%	\$63,648	100%	100%	0%	92%	60%
	2014/15	86%	57%	29%	--	100%	100%	50%	100%	50%
NS Online	2016/17	75%	38%	38%	--	100%	0%	20%	75%	44%
	2015/16	100%	43%	57%	--	100%	67%	33%	100%	73%
	2014/15	100%	67%	33%	--	0%	0%	75%	100%	100%

Table 3
Undergraduate Student CSU Online Satisfaction Trends

		CSU UG Total	CSU UG Online	AG Online	HS Online	LA Online	NR Online	NS Online
Entire Educational Experience at CSU - Excellent/Good	2016/17	91%	97%	67%	100%	100%	100%	100%
	2015/16	91%	93%	50%	95%	75%	100%	100%
	2014/15	91%	97%	100%	93%	100%	100%	100%
Educational Experience in Major - Excellent/Good	2016/17	91%	95%	67%	100%	100%	86%	100%
	2015/16	92%	95%	100%	95%	75%	100%	100%
	2014/15	92%	93%	100%	87%	100%	100%	100%
Choose CSU Again - Definitely/Probably Yes	2016/17	89%	100%	100%	100%	100%	100%	100%
	2015/16	90%	100%	100%	100%	100%	100%	100%
	2014/15	90%	97%	100%	93%	100%	100%	100%
Choose Major Again - Definitely/Probably Yes	2016/17	82%	89%	67%	100%	70%	100%	100%
	2015/16	82%	88%	100%	85%	75%	100%	80%
	2014/15	82%	83%	67%	93%	50%	100%	75%
Advising Satisfaction - Excellent/Better than Average	2016/17	85%	97%	67%	100%	100%	100%	100%
	2015/16	83%	90%	50%	100%	50%	100%	80%
	2014/15	80%	90%	67%	100%	50%	100%	100%
Faculty/Staff Member Positive Influence - Yes	2016/17	84%	73%	67%	75%	82%	83%	40%
	2015/16	84%	39%	100%	25%	75%	33%	50%
	2014/15	84%	60%	67%	53%	25%	100%	75%
Time Studying - Very Much/Quite a Bit	2016/17	84%	76%	67%	92%	73%	57%	80%
	2015/16	83%	85%	100%	90%	50%	78%	100%
	2014/15	82%	90%	100%	93%	75%	75%	100%

¹ Continuing Education includes graduate, veterinary, medical, and professional school and continuing education that is not graduate school.

² Average salary is based on permanent, full-time employment and continuing employment for online graduates. Salary is only reported if >4.

³ Offer rate is the percentage of graduates who are actively seeking employment or education that secured plans or indicated at least one job offer.

⁴ Knowledge rate is the percent of graduates for which CSU has reasonable and verifiable information regarding post-graduation plans.

Part II: CSU Online Graduate Results

Table 4 displays graduate student CSU Online first destination results.

Table 5 displays graduate student CSU Online first destination trends.

Table 6 displays graduate student CSU Online satisfaction trends.

Table 4
Graduate Student CSU Online First Destination Results

	Plans Secured		Employed		Continuing Education ¹		Average Salary ²	Related to Career Plans		Related to Major		Offer Rate ³		Knowledge Rate ⁴	
	Count	%	Count	%	Count	%		Count	%	Count	%	Count	%	Count	%
CSU GR Total	1340	95%	1138	81%	202	14%	\$74,705	462	95%	931	93%	1353	96%	1432	67%
CSU GR Online	447	97%	427	92%	20	4%	\$90,839	190	94%	296	89%	448	97%	471	73%
AG Online	20	91%	20	91%	0	0%	\$53,963	7	78%	16	80%	21	95%	22	76%
BU Online	268	99%	258	95%	10	4%	\$101,239	124	95%	148	90%	268	99%	274	87%
EG Online	28	97%	27	93%	1	3%	\$98,100	12	92%	21	78%	28	97%	29	78%
HS Online	82	92%	75	84%	7	8%	\$64,582	31	91%	69	92%	82	92%	92	60%
LA Online	13	100%	12	92%	1	8%	\$50,181	7	100%	12	100%	13	100%	14	50%
NR Online	10	77%	9	69%	1	8%	--	3	100%	5	56%	10	77%	13	35%
NS Online	26	100%	26	100%	0	0%	\$93,033	6	100%	25	96%	26	100%	27	59%

Table 5
Graduate Student CSU Online First Destination Trends

	Year	Plans Secured	Employed	Continuing Education ¹	Average Salary ²	Related to Career Plans	Related to Major	Offer Rate ³	Knowledge Rate ⁴
		%	%	%		%	%	%	%
CSU GR Total	2016/17	95%	81%	14%	\$74,705	95%	93%	96%	67%
	2015/16	88%	84%	4%	\$71,573	95%	94%	91%	67%
	2014/15	86%	82%	4%	\$72,458	93%	91%	89%	70%
CSU GR Online	2016/17	97%	92%	4%	\$90,839	94%	89%	97%	73%
	2015/16	95%	95%	0%	\$83,936	94%	93%	96%	74%
	2014/15	91%	91%	1%	\$88,536	91%	88%	93%	79%
AG Online	2016/17	91%	91%	0%	\$53,963	78%	80%	95%	76%
	2015/16	78%	78%	0%	\$59,400	91%	79%	83%	68%
	2014/15	89%	84%	5%	\$41,774	75%	78%	95%	67%
BU Online	2016/17	99%	95%	4%	\$101,239	95%	90%	99%	87%
	2015/16	98%	98%	0%	\$98,100	89%	91%	98%	80%
	2014/15	93%	93%	0%	\$99,020	90%	87%	94%	88%
EG Online	2016/17	97%	93%	3%	\$98,100	92%	78%	97%	78%
	2015/16	92%	92%	0%	\$86,482	100%	95%	96%	73%
	2014/15	93%	90%	3%	\$85,281	100%	88%	93%	94%
HS Online	2016/17	92%	84%	8%	\$64,582	91%	92%	92%	60%
	2015/16	94%	94%	0%	\$66,253	100%	97%	94%	69%
	2014/15	89%	87%	2%	\$70,464	90%	88%	90%	60%
LA Online	2016/17	100%	92%	8%	\$50,181	100%	100%	100%	50%
	2015/16	100%	95%	5%	\$57,516	100%	100%	100%	64%
	2014/15	100%	100%	0%	\$48,308	100%	100%	100%	52%
NR Online	2016/17	77%	69%	8%	--	100%	56%	77%	35%
	2015/16	73%	73%	0%	\$48,357	100%	100%	80%	65%
	2014/15	70%	60%	10%	--	50%	100%	70%	91%
NS Online	2016/17	100%	100%	0%	\$93,033	100%	96%	100%	59%
	2015/16	92%	92%	0%	\$88,964	100%	96%	92%	67%
	2014/15	91%	91%	0%	\$85,969	100%	92%	94%	76%

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⁴ Knowledge rate is the percent of graduates for which CSU has reasonable and verifiable information regarding post-graduation plans.

Table 6
Graduate Student CSU Online Satisfaction Trends

		CSU GR Total	CSU GR Online	AG Online	BU Online	EG Online	HS Online	LA Online	NR Online	NS Online
Entire Educational Experience at CSU - Excellent/Good	2016/17	93%	94%	100%	95%	92%	93%	80%	86%	100%
	2015/16	92%	97%	100%	97%	100%	96%	92%	92%	90%
	2014/15	92%	95%	92%	95%	100%	96%	100%	86%	100%
Educational Experience in Program - Excellent/Good	2016/17	90%	93%	100%	94%	83%	93%	90%	86%	100%
	2015/16	90%	96%	93%	97%	100%	98%	92%	92%	90%
	2014/15	90%	94%	83%	94%	100%	98%	88%	86%	100%
Choose CSU Again - Definitely/Probably Yes	2016/17	91%	93%	100%	95%	75%	93%	80%	86%	100%
	2015/16	88%	95%	93%	94%	94%	98%	85%	100%	90%
	2014/15	88%	92%	92%	91%	94%	93%	88%	86%	100%
Choose Program Again - Definitely/Probably Yes	2016/17	88%	93%	92%	94%	83%	93%	100%	71%	100%
	2015/16	88%	96%	93%	95%	100%	98%	100%	100%	80%
	2014/15	90%	93%	92%	94%	83%	91%	100%	57%	100%
Advising Satisfaction - Excellent/Better than Average	2016/17	85%	85%	92%	85%	67%	86%	90%	86%	100%
	2015/16	82%	84%	86%	83%	63%	91%	83%	92%	80%
	2014/15	85%	89%	83%	92%	67%	86%	88%	100%	90%
Professional Development - Excellent/Better than Average	2016/17	79%	78%	92%	76%	50%	79%	80%	100%	100%
	2015/16	77%	77%	91%	75%	62%	80%	88%	85%	60%
Faculty/Staff Member Positive Influence - Yes	2016/17	76%	60%	82%	46%	36%	90%	100%	71%	100%
	2015/16	81%	67%	77%	52%	69%	90%	92%	100%	56%
	2014/15	80%	68%	91%	58%	50%	91%	88%	86%	100%

¹ Continuing Education includes graduate, veterinary, medical, and professional school and continuing education that is not graduate school.

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