

Student-Athlete First Destination Summary

This report is intended to be supplemental to the 2016-2017 CSU First Destination Report to focus specifically on those students who graduated from CSU as a student-athlete. Results are compared to overall CSU results.

Methodology

All graduating students are encouraged to respond to the First Destination Survey as part of the Graduation Ready process. The current administration of the survey includes graduates from August 2016 through May 2017. Following best practices set by the National Association of Colleges and Employers (NACE), follow-up data was gathered through multiple sources including the CSU Follow-Up Graduation Survey, the National Student Clearinghouse, and LinkedIn. The overall knowledge rate (the percentage of graduates that CSU has knowledge of their post-graduation plans) was 79% (n=3920) for undergraduate students and 67% (n=1432) for graduate students.

Highlights

- Student-athletes report higher plans secured rates (+5 percentage points); however, more student-athletes are reporting continuing their education (46%) than employment (43%). This is very different from the overall CSU population, which reports more employment (66%) than continuing education (18%).
- Student-athletes report higher rates of securing employment related to their career plans than related to their major, which raises a possible research question regarding major choice for student-athletes, especially given that student-athletes would choose their major again at rates 13 percentage points higher than the CSU average.
- Student-athletes report lower levels of internships (56%) than the overall CSU population (67%), which is not surprising given the time commitment of their sports.
- Overall, student-athletes report higher levels of satisfaction than the overall CSU population in all but one category – from 3 percentage points higher to 13 percentage points higher. Advising satisfaction is the lone lower category at 3 percentage points lower than the overall CSU population.

Table 1 displays student-athlete first destination results with select majors.

Table 2 displays student-athlete employers.

Table 3 displays student-athlete graduate programs.

Table 4 displays student-athlete satisfaction results.

Table 1
Student-Athlete First Destination Results

	Plans Secured		Employed		Continuing Education ¹		Average Salary ²	Related to Career Plans		Related to Major		Internship Rate		Offer Rate ³		Knowledge Rate ⁴	
	Count	%	Count	%	Count	%		Count	%	Count	%	Count	%	Count	%	Count	%
CSU Total	3166	84%	2477	66%	689	18%	\$49,262	1275	83%	1909	81%	2031	67%	3338	89%	3920	79%
Student-Athletes (SA)	41	89%	20	43%	21	46%	--	8	100%	13	76%	19	56%	43	93%	52	65%
Bus Admin (SA)	9	100%	6	67%	3	33%	--	3	100%	2	67%	4	40%	9	100%	11	85%
Comm Stu (SA)	4	80%	2	40%	2	40%	--	2	100%	2	100%	1	33%	5	100%	5	56%
Interdis Liberal Arts (SA)	5	83%	3	50%	2	33%	--	1	100%	2	67%	1	33%	6	100%	7	78%

**Additional majors with less than 5 students reporting plans include Agricultural Business, Applied Computing Technology, Biological Science, Biomedical Science, Chemical Engineering, Construction Management, Electrical Engineering, Environmental Health, Health and Exercise Science, History, Human Development and Family Studies, International Studies, Journalism and Media Communications, Mechanical Engineering, Psychology, Sociology.*

¹ Continuing Education includes graduate, veterinary, medical, and professional school and continuing education that is not graduate school.

² Average salary is based on permanent, full-time employment. Salary is only reported if n>4.

³ Offer rate is the percentage of graduates who are actively seeking employment or education that secured plans or indicated at least one job offer.

⁴ Knowledge rate is the percent of graduates for which CSU has reasonable and verifiable information regarding post-graduation plans.

Table 2
Student-Athlete Employers

Employers
Avitus Group
City Year
Co Vision Property Investments
Copper State Bolt & Nut Company
Covenant Testing Technologies
Extreme Transportation
Frito Lay
Goldman Sachs
IBM
IDK Gipuzkoa UPV
McKinstry
Milender White
My Big Day
Obermeyer Hydro
Otter Products
Travelport
Twinvers Barcelona 94
United Dominion Realty Trust
Xcel Energy

Table 3
Student-Athlete Graduate Programs

Graduate Programs
Colorado State University
Life Chiropractic College West
Southern Methodist University
Texas A&M University - Kingsville
University of Cambridge
University of Colorado - Denver
University of Denver
University of Nebraska
University of Nottingham
University of South Florida

Table 4
Student-Athlete Satisfaction Results

	CSU	Student-Athletes
Entire Educational Experience at CSU - Excellent/Good	90%	97%
Educational Experience in Major - Excellent/Good	90%	100%
Choose CSU Again - Definitely/Probably Yes	89%	94%
Choose Major Again - Definitely/Probably Yes	81%	94%
Advising Satisfaction - Excellent/Better than Average	83%	80%
Faculty/Staff Member Positive Influence - Yes	83%	88%
Time Studying - Very Much/Quite a Bit	82%	85%

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