

# 2017-2018 Student-Athlete Results First Destination Summary

This report is intended to be supplemental to the 2017-2018 CSU First Destination Report to focus specifically on those students who graduated from CSU as a student-athlete. Results are compared to overall CSU results.

## Methodology

All graduating students are encouraged to respond to the First Destination Survey as part of the Graduation Ready process. The current administration of the survey includes graduates from August 2017 through May 2018. Following best practices set by the National Association of Colleges and Employers (NACE), follow-up data were gathered through multiple sources including the CSU Follow-Up Graduation Survey, the National Student Clearinghouse, and LinkedIn. The overall knowledge rate (the percentage of graduates that CSU has knowledge of their post-graduation plans) was 81% (n=4012) for undergraduate students and 70% (n=1536) for graduate students.

## Highlights

- Student-athletes report higher plans secured rates (+3 percentage points); however, the distribution between employed and continuing education is very different for student-athletes than the overall CSU population. Student-athletes reported rates of employment at 59% and continuing education at 29% while the overall CSU population reported rates of employment at 68% and continuing education at 17%.
- Student-athletes report higher rates of securing employment related to their career plans than related to their major again this year, which raises a possible research question regarding major choice for student-athletes, especially given that student-athletes would choose their major again at rates 15 percentage points higher than the CSU average.
- Student-athletes report lower levels of internships (57%) than the overall CSU population (66%), which is not surprising given the time commitment of their sports.
- Overall, student-athletes report higher levels of satisfaction than the overall CSU population in all categories including advising, which is a change from last year when student-athletes rated advising lower than the overall CSU population.

**Table 1** displays student-athlete first destination results with select majors.

**Table 2** displays student-athlete first destination trends with select majors.

**Table 3** displays displays student-athlete employers.

**Table 4** displays displays student-athlete graduate programs.

**Table 5** displays displays student-athlete satisfaction trends.

**Table 1**  
**Student-Athlete First Destination Results**

	Plans Secured		Employed		Continuing Education <sup>1</sup>		Average Salary <sup>2</sup>	Related to Career Plans		Related to Major		Internship Rate <sup>3</sup>		Offer Rate <sup>4</sup>		Knowledge Rate <sup>5</sup>	
	Count	%	Count	%	Count	%		Count	%	Count	%	Count	%	Count	%	Count	%
<b>CSU Total</b>	3293	85%	2624	68%	669	17%	\$51,484	1315	85%	2055	82%	2095	66%	3439	89%	4012	81%
<b>Student-Athletes (SA)</b>	43	88%	29	59%	14	29%	\$49,000	9	100%	21	75%	16	57%	44	90%	50	68%
<b>Bus Admin (SA)</b>	8	80%	7	70%	1	10%	--	3	100%	6	100%	4	50%	8	80%	11	92%
<b>Comm Stu (SA)</b>	10	91%	6	55%	4	36%	--	--	--	5	83%	2	67%	10	91%	11	65%

**Table 2**  
**Student-Athlete First Destination Trends**

		Plans Secured	Employed	Continuing Education <sup>1</sup>	Average Salary <sup>2</sup>	Related to Career Plans	Related to Major	Internship Rate <sup>3</sup>	Offer Rate <sup>4</sup>	Knowledge Rate <sup>5</sup>
<b>CSU Total</b>	2017/18	85%	68%	17%	\$51,484	85%	82%	66%	89%	81%
	2016/17	84%	66%	18%	\$49,262	83%	81%	67%	89%	79%
<b>Student-Athletes (SA)</b>	2017/18	88%	59%	29%	\$49,000	100%	75%	57%	90%	68%
	2016/17	89%	43%	46%	--	100%	76%	56%	93%	65%
<b>Bus Admin (SA)</b>	2017/18	80%	70%	10%	--	100%	100%	50%	80%	92%
	2016/17	100%	67%	33%	--	100%	67%	40%	100%	85%
<b>Com Stu (SA)</b>	2017/18	91%	55%	36%	--	--	83%	67%	91%	65%
	2016/17	80%	40%	40%	--	100%	100%	33%	100%	56%

<sup>1</sup> Continuing Education includes graduate, veterinary, medical, and professional school and continuing education that is not graduate school.

<sup>2</sup> Average salary is based on full-time permanent employment. Salary is only reported if n>4.

<sup>3</sup> Internship rate includes a variety of experiential learning activities including, but not limited to internships, field experiences, research/lab experiences, student teaching, and significant volunteer experiences.

<sup>4</sup> Offer rate is the percentage of graduates who are actively seeking employment or education that secured plans or indicated at least one job offer.

<sup>5</sup> Knowledge rate is the percent of graduates for which CSU has reasonable and verifiable information regarding post-graduation plans.

**Table 3**  
**Student-Athlete Employers**

Employers
4 To 1 Ranch
act.3 GmbH
Alternatives To Violence
Asia Pacific Adventure
Bird
Black & Veatch
Breakthru Beverage Group
Canada Goose
Colorado Civil Group
Douglas County School District RE-1
E&J Gallo Winery
Farmers Insurance
Gartner
Halliburton
Insight Global
JBS USA
Lockheed Martin
Martin Marietta
MillerCoors
Nordstrom
Oakland Raiders
Professional Risk
ScribeAmerica
Serendipity Property Management and Real Estate
Sonora Behavioral Health Hospital
Starbucks
Stryker Corporation
Yelp
Zayo Group

**Table 4**  
**Student-Athlete Graduate Schools**

Graduate Schools
Colorado State University
Colorado State University - Pueblo
Florida Atlantic University
Nicholls State University
University of Northern Colorado
University of Southern California
William Rainey Harper College

**Table 5**  
**Student-Athlete Satisfaction Trends**

		CSU	Student-Athletes
<b>Entire Educational Experience at CSU - Excellent/Good</b>	2017/18	88%	100%
	2016/17	90%	97%
<b>Educational Experience in Major - Excellent/Good</b>	2017/18	89%	100%
	2016/17	90%	100%
<b>Choose CSU Again - Definitely/Probably Yes</b>	2017/18	88%	96%
	2016/17	89%	94%
<b>Choose Major Again - Definitely/Probably Yes</b>	2017/18	81%	96%
	2016/17	81%	94%
<b>Advising Satisfaction - Excellent/Better than Average</b>	2017/18	81%	100%
	2016/17	83%	80%
<b>Faculty/Staff Member Positive Influence - Yes</b>	2017/18	82%	88%
	2016/17	83%	88%
<b>Time Studying - Very Much/Quite a Bit</b>	2017/18	81%	84%
	2016/17	82%	85%