

CSU Online First Destination Summary

This report is intended to be supplemental to the 2019-2020 CSU First Destination Report to focus specifically on those students who graduated from CSU who were online students. Results are compared to overall CSU results.

Methodology

All graduating students are encouraged to respond to the First Destination Survey as part of the Graduation Ready process. The current administration of the survey includes graduates from August 2019 through May 2020. Following best practices set by the National Association of Colleges and Employers (NACE), follow-up data were gathered through multiple sources including the National Student Clearinghouse and LinkedIn. The overall knowledge rate (the percentage of graduates that CSU has knowledge of their post-graduation plans) was 63% (n=3289) for undergraduate students and 64% (n=1513) for graduate students. This survey does not require respondents to answer every question to be able to submit their responses; therefore, averages and percentages are calculated based on the total number of responses for each individual question.

Additional Considerations:

During the collection period for the First Destination data for 2019-2020, the world experienced the COVID-19 pandemic. This impacted the economy, job markets, ability to collect data from graduates about their first destination, etc. The knowledge rate for this year dropped 18 percentage points for undergraduates and 10 percentage points for graduates from the 2018-2019 report; therefore, readers should use caution when utilizing this data as it might not represent the experiences of all CSU graduates. Readers should read the report independent of previous years and not compare results from past results as this year's data is unique to the pandemic.

Highlights

- CSU Online student respondents, both undergraduate and graduate, secured plans at seven and two percentage points higher than the overall CSU average for each population respectively.
- Previously, the average salary of CSU Online undergraduate respondents has been slightly lower than the overall CSU undergraduate average; however, this has changed in recent years to be slightly higher. The average salary of CSU Online graduate respondents has been higher historically than the overall CSU graduate average. This could be due to the high percentage of online graduate students enrolled in the MBA program.
- Generally, both CSU Online undergraduate and graduate respondents reported lower levels of securing plans related to their career plans and/or major than the overall CSU undergraduate rate, with some exceptions among specific college populations.
- CSU Online respondents, both undergraduate and graduate, generally rated their satisfaction with their experience higher than the overall CSU population. The exception to this is the percentage of those identifying a faculty or staff member as a positive influence.
- Internship rates for CSU Online undergraduate respondents are much lower than for the CSU undergraduate average overall. Given that many students who attend online are also working full-time jobs, this is not surprising.

**Note that due to the differing nature of online and residential populations of undergraduates, average salary for online undergraduates is calculated using responses from both full-time permanent employment and continuing education salaries while the overall CSU undergraduate average is calculated using only full-time, permanent employment salaries.*

Part I: CSU Online Undergraduate Results

Table 1 displays undergraduate student CSU Online first destination results.

Table 2 displays undergraduate student CSU Online first destination trends.

Table 3 displays undergraduate student CSU Online satisfaction trends.

Table 1
Undergraduate Student CSU Online First Destination Results

	Plans Secured		Employed		Continuing Education ¹		Average Salary ²	Related to Career Plans		Related to Major		Internship Rate ³		Offer Rate ⁴		Knowledge Rate ⁵	
	Count	%	Count	%	Count	%		Count	%	Count	%	Count	%	Count	%	Count	%
CSU UG Total	2883	88%	2172	66%	711	22%	\$51,992	760	86%	1747	81%	1337	76%	2981	91%	3289	63%
CSU UG Online	70	95%	53	72%	17	23%	\$48,731	17	71%	38	68%	8	22%	70	95%	75	58%
AG Online	7	100%	6	86%	1	14%	--	4	100%	6	86%	0	0%	7	100%	8	57%
HS Online	13	87%	8	53%	5	33%	--	4	80%	7	78%	7	78%	13	87%	15	68%
LA Online	25	100%	21	84%	4	16%	\$49,655	4	44%	9	43%	0	0%	25	100%	25	54%
NR Online	12	100%	8	67%	4	33%	--	2	100%	8	100%	0	0%	12	100%	12	55%
NS Online	13	87%	10	67%	3	20%	--	3	75%	8	73%	1	13%	13	87%	15	60%

Table 2
Undergraduate Student CSU Online First Destination Trends

	Year	Plans Secured	Employed	Continuing Education ¹	Average Salary ²	Related to Career Plans	Related to Major	Internship Rate ³	Offer Rate ⁴	Knowledge Rate ⁵
		%	%	%		%	%	%	%	%
CSU UG Total	2019/20	88%	66%	22%	\$51,992	86%	81%	76%	91%	63%
	2018/19	80%	63%	17%	\$53,867	86%	81%	72%	86%	81%
	2017/18	85%	68%	17%	\$51,484	85%	82%	66%	89%	81%
CSU UG Online	2019/20	95%	72%	23%	\$48,731	71%	68%	22%	95%	58%
	2018/19	85%	64%	21%	\$56,617	75%	60%	24%	90%	70%
	2017/18	92%	71%	21%	\$51,977	79%	64%	26%	94%	78%
AG Online	2019/20	100%	86%	14%	--	100%	86%	0%	100%	57%
	2018/19	100%	83%	17%	--	67%	50%	0%	100%	67%
	2017/18	89%	89%	0%	\$43,947	73%	75%	20%	95%	79%
HS Online	2019/20	87%	53%	33%	--	80%	78%	78%	87%	68%
	2018/19	73%	64%	9%	--	50%	71%	83%	91%	50%
	2017/18	94%	53%	41%	\$36,898	100%	86%	67%	94%	72%
LA Online	2019/20	100%	84%	16%	\$49,655	44%	43%	0%	100%	54%
	2018/19	86%	61%	25%	--	67%	38%	25%	89%	74%
	2017/18	92%	71%	21%	\$51,021	67%	20%	13%	92%	83%
NR Online	2019/20	100%	67%	33%	--	100%	100%	0%	100%	55%
	2018/19	86%	86%	0%	\$63,973	80%	92%	0%	93%	93%
	2017/18	92%	77%	15%	\$69,394	86%	100%	11%	92%	76%
NS Online	2019/20	87%	67%	20%	--	75%	73%	13%	87%	60%
	2018/19	86%	43%	43%	--	100%	50%	29%	86%	70%
	2017/18	100%	50%	50%	--	100%	50%	50%	100%	71%

¹ Continuing Education includes graduate, veterinary, medical, and professional school and continuing education that is not graduate school.

² Average salary is based on permanent, full-time employment and continuing employment. Salary is only reported if >4.

³ Internship rate includes a variety of experiential learning activities including, but not limited to internships, field experiences, research/lab experiences, student teaching, and significant volunteer experiences.

⁴ Offer rate is the percentage of graduates who are actively seeking employment or education that secured plans or indicated at least one job offer.

⁵ Knowledge rate is the percent of graduates for which CSU has reasonable and verifiable information regarding post-graduation plans.

Table 3
Undergraduate Student CSU Online Satisfaction Trends

		CSU UG Total	CSU UG Online	AG Online	HS Online	LA Online	NR Online	NS Online
Entire Educational Experience at CSU - Excellent/Good	2019/20	90%	94%	100%	100%	100%	100%	75%
	2018/19	90%	90%	80%	100%	83%	100%	83%
	2017/18	88%	91%	79%	100%	88%	100%	100%
Educational Experience in Major - Excellent/Good	2019/20	91%	92%	100%	100%	100%	100%	63%
	2018/19	91%	95%	80%	100%	100%	100%	83%
	2017/18	89%	96%	86%	100%	100%	100%	100%
Choose CSU Again - Definitely/Probably Yes	2019/20	90%	100%	100%	100%	100%	100%	100%
	2018/19	88%	95%	60%	100%	100%	100%	100%
	2017/18	88%	89%	86%	80%	88%	100%	100%
Choose Major Again - Definitely/Probably Yes	2019/20	84%	81%	80%	89%	67%	100%	88%
	2018/19	84%	95%	100%	83%	92%	100%	100%
	2017/18	81%	75%	93%	90%	50%	67%	100%
Advising Satisfaction - Excellent/Better than Average	2019/20	83%	83%	100%	89%	83%	100%	63%
	2018/19	84%	85%	80%	83%	83%	100%	67%
	2017/18	81%	96%	93%	100%	94%	100%	100%
Faculty/Staff Member Positive Influence - Yes	2019/20	92%	69%	80%	89%	67%	50%	50%
	2018/19	81%	63%	60%	83%	75%	50%	50%
	2017/18	82%	66%	71%	90%	63%	33%	75%
Time Studying - Very Much/Quite a Bit	2019/20	84%	83%	60%	100%	92%	50%	75%
	2018/19	83%	85%	80%	100%	92%	75%	83%
	2017/18	81%	81%	86%	78%	81%	78%	75%

Part II: CSU Online Graduate Results

Table 4 displays graduate student CSU Online first destination results.

Table 5 displays graduate student CSU Online first destination trends.

Table 6 displays graduate student CSU Online satisfaction trends.

Table 4
Graduate Student CSU Online First Destination Results

	Plans Secured		Employed		Continuing Education ¹		Average Salary ²	Related to Career Plans		Related to Program		Offer Rate ³		Knowledge Rate ⁴	
	Count	%	Count	%	Count	%		Count	%	Count	%	Count	%	Count	%
CSU Total	1428	95%	1140	76%	288	19%	\$72,180	325	93%	921	92%	1446	96%	1513	64%
CSU GR Online	546	97%	478	85%	68	12%	\$77,109	107	88%	313	87%	547	98%	564	64%
AG Online	13	100%	12	92%	1	8%	\$58,990	6	60%	8	67%	13	100%	13	48%
BU Online	262	98%	238	89%	24	9%	\$89,527	54	92%	98	85%	262	98%	268	87%
EG Online	38	97%	33	85%	5	13%	--	4	100%	34	97%	38	97%	39	65%
HS Online	118	96%	91	74%	27	22%	\$66,467	21	88%	81	88%	119	97%	123	49%
IU Online	4	100%	2	50%	2	50%	--	--	--	2	100%	4	100%	4	80%
LA Online	30	97%	30	97%	0	0%	\$56,300	6	100%	28	93%	30	97%	32	52%
NR Online	41	95%	37	86%	4	9%	\$56,767	11	92%	30	81%	41	95%	43	45%
NS Online	40	98%	35	85%	5	12%	--	5	83%	32	86%	40	98%	42	60%

Table 5
Graduate Student CSU Online First Destination Trends

		Plans Secured	Employed	Continuing Education ¹	Average Salary ²	Related to Career Plans	Related to Program	Offer Rate ³	Knowledge Rate ⁴
CSU Total	2019/20	95%	76%	19%	\$72,180	93%	92%	96%	64%
	2018/19	92%	74%	18%	\$77,667	97%	93%	94%	74%
	2017/18	91%	78%	13%	\$77,688	94%	95%	93%	70%
CSU GR Online	2019/20	97%	85%	12%	\$77,109	88%	87%	98%	64%
	2018/19	97%	83%	15%	\$86,847	95%	89%	98%	74%
	2017/18	96%	90%	6%	\$89,634	95%	92%	96%	71%
AG Online	2019/20	100%	92%	8%	\$58,990	60%	67%	100%	48%
	2018/19	100%	93%	7%	\$64,320	88%	62%	100%	68%
	2017/18	93%	93%	0%	\$50,191	100%	92%	93%	67%
BU Online	2019/20	98%	89%	9%	\$89,527	92%	85%	98%	87%
	2018/19	99%	84%	14%	\$112,059	95%	89%	99%	92%
	2017/18	98%	96%	3%	\$109,793	93%	88%	99%	87%
EG Online	2019/20	97%	85%	13%	--	100%	97%	97%	65%
	2018/19	98%	71%	27%	\$114,550	93%	89%	98%	82%
	2017/18	100%	96%	4%	\$86,500	100%	100%	100%	65%
HS Online	2019/20	96%	74%	22%	\$66,467	88%	88%	97%	49%
	2018/19	97%	79%	18%	\$67,757	100%	91%	97%	61%
	2017/18	94%	82%	12%	\$61,744	100%	95%	95%	59%
IU Online	2019/20	100%	50%	50%	--	--	100%	100%	80%
	2018/19	100%	100%	0%	--	--	100%	100%	67%
	2017/18	100%	0%	100%	--	--	--	100%	67%
LA Online	2019/20	97%	97%	0%	\$56,300	100%	93%	97%	52%
	2018/19	96%	93%	4%	\$53,600	89%	91%	100%	68%
	2017/18	100%	100%	0%	\$43,351	100%	100%	100%	62%
NR Online	2019/20	95%	86%	9%	\$56,767	92%	81%	95%	45%
	2018/19	91%	80%	11%	\$53,236	97%	77%	91%	58%
	2017/18	86%	83%	3%	\$56,819	94%	86%	89%	47%
NS Online	2019/20	98%	85%	12%	--	83%	86%	98%	60%
	2018/19	98%	86%	12%	\$80,192	95%	100%	98%	73%
	2017/18	89%	75%	14%	\$87,778	100%	100%	89%	64%

¹ Continuing Education includes graduate, veterinary, medical, and professional school and continuing education that is not graduate school.

² Average salary is based on permanent, full-time employment and continuing employment. Salary is only reported if >4.

³ Offer rate is the percentage of graduates who are actively seeking employment or education that secured plans or indicated at least one job offer.

⁴ Knowledge rate is the percent of graduates for which CSU has reasonable and verifiable information regarding post-graduation plans.

Table 6
Graduate Student CSU Online Satisfaction Trends

		CSU Total	CSU GR Online	AG Online	BU Online	EG Online	HS Online	LA Online	NR Online	NS Online
Entire Educational Experience at CSU - Excellent/Good	2019/20	90%	93%	80%	94%	83%	94%	89%	94%	100%
	2018/19	92%	95%	89%	92%	100%	100%	93%	97%	95%
	2017/18	92%	94%	100%	97%	100%	84%	100%	90%	85%
Educational Experience in Program - Excellent/Good	2019/20	90%	96%	89%	97%	83%	97%	100%	94%	100%
	2018/19	89%	94%	89%	93%	86%	97%	92%	97%	95%
	2017/18	91%	93%	100%	97%	100%	78%	100%	95%	85%
Choose CSU Again - Definitely/Probably Yes	2019/20	88%	92%	78%	94%	67%	90%	89%	100%	100%
	2018/19	90%	93%	89%	95%	87%	92%	93%	95%	95%
	2017/18	90%	91%	91%	96%	86%	77%	100%	90%	77%
Choose Program Again - Definitely/Probably Yes	2019/20	88%	90%	80%	96%	67%	87%	89%	94%	88%
	2018/19	87%	89%	56%	95%	93%	87%	93%	76%	100%
	2017/18	87%	88%	73%	91%	100%	81%	100%	81%	77%
Advising Satisfaction - Excellent/Better than Average	2019/20	85%	82%	90%	85%	50%	81%	67%	81%	100%
	2018/19	84%	88%	89%	84%	93%	92%	92%	94%	74%
	2017/18	83%	81%	100%	84%	71%	62%	100%	90%	67%
Professional Development - Excellent/Better than Average	2019/20	88%	75%	80%	78%	33%	81%	56%	69%	88%
	2018/19	78%	79%	78%	79%	92%	81%	86%	81%	63%
	2017/18	76%	73%	100%	76%	57%	63%	100%	75%	33%
Faculty/Staff Member Positive Influence - Yes	2019/20	80%	78%	80%	69%	83%	84%	89%	81%	100%
	2018/19	82%	69%	63%	58%	71%	78%	79%	76%	82%
	2017/18	81%	66%	82%	52%	83%	90%	100%	76%	69%