

## 2019-2020 Student-Athlete Results First Destination Summary

This report is intended to be supplemental to the 2019-2020 CSU First Destination Report to focus specifically on those students who graduated from CSU as a student-athlete. Results are compared to overall CSU results.

### Methodology:

All graduating students are encouraged to respond to the First Destination Survey as part of the Graduation Ready process. The current administration of the survey includes graduates from August 2019 through May 2020. Following best practices set by the National Association of Colleges and Employers (NACE), follow-up data were gathered through multiple sources including the National Student Clearinghouse and LinkedIn. The overall knowledge rate (the percentage of graduates that CSU has knowledge of their post-graduation plans) was 63% (n=3289) for undergraduate students and 64% (n=1513) for graduate students. This survey does not require respondents to answer every question to be able to submit their responses; therefore, averages and percentages are calculated based on the total number of responses for each individual question.

### Additional Considerations:

During the collection period for the First Destination data for 2019-2020, the world experienced the COVID-19 pandemic. This impacted the economy, job markets, ability to collect data from graduates about their first destination, etc. The knowledge rate for this year dropped 18 percentage points for undergraduates and 10 percentage points for graduates from the 2018-2019 report; therefore, readers should use caution when utilizing this data as it might not represent the experiences of all CSU graduates. Readers should read the report independent of previous years and not compare results from past results as this year's data is unique to the pandemic.

### Highlights

- Student-athletes report equal plans secured rates to the overall CSU population; however, the distribution between employed and continuing education is very different for student-athletes. Student-athletes reported rates of employment at 34% and continuing education at 55% while the overall CSU population reported rates of employment at 66% and continuing education at 22%.
- Student-athletes report higher rates of securing employment related to their career plans and major than the overall CSU population.
- Historically, student-athletes report lower levels of internships than the overall CSU population, last year, student-athletes reported internship rates 9 percentage points higher than the overall CSU population. However, that trend did not continue this year and student-athletes reported a slightly lower internship rate than the CSU population.
- Overall, student-athletes report higher levels of satisfaction than the overall CSU population in all categories which is consistent with last year's data.

**Table 1** displays student-athlete first destination results with select majors.

**Table 2** displays student-athlete first destination trends with select majors.

**Table 3** displays student-athlete employers.

**Table 4** displays student-athlete graduate programs.

**Table 5** displays student-athlete satisfaction trends.

**Table 1**  
**Student-Athlete First Destination Results**

	Plans Secured		Employed		Continuing Education <sup>1</sup>		Average Salary <sup>2</sup>	Related to Career Plans		Related to Major		Internship Rate <sup>3</sup>		Offer Rate <sup>4</sup>		Knowledge Rate <sup>5</sup>	
	Count	%	Count	%	Count	%		Count	%	Count	%	Count	%	Count	%	Count	%
<b>CSU Total</b>	2883	88%	2172	66%	711	22%	\$51,992	760	86%	1747	81%	1337	76%	2981	91%	3289	63%
<b>Student-Athletes</b>	34	89%	13	34%	21	55%	--	3	100%	11	85%	11	73%	37	97%	39	68%
<b>BU - Student Athletes</b>	10	91%	5	45%	5	45%	--	2	100%	5	100%	5	71%	11	100%	12	86%
<b>HS - Student Athletes</b>	5	100%	1	20%	4	80%	--	--	--	0	0%	--	--	5	100%	5	71%
<b>LA - Student Athletes</b>	10	100%	4	40%	6	60%	--	--	--	3	75%	1	100%	10	100%	10	50%
<b>NS - Student Athletes</b>	6	67%	2	22%	4	44%	--	--	--	2	100%	3	60%	8	89%	9	82%

\* Additional colleges with less than five reporting plans include Engineering, Natural Resources and Veterinary Medicine. Agricultural Sciences had no student-athlete graduates this year.

**Table 2**  
**Student-Athlete First Destination Trends**

		Plans Secured	Employed	Continuing Education <sup>1</sup>	Average Salary <sup>2</sup>	Related to Career Plans	Related to Major	Internship Rate <sup>3</sup>	Offer Rate <sup>4</sup>	Knowledge Rate <sup>5</sup>
<b>CSU Total</b>	2019/20	88%	66%	22%	\$51,992	86%	81%	76%	91%	63%
	2018/19	80%	63%	17%	\$53,867	86%	81%	72%	86%	81%
	2017/18	85%	68%	17%	\$51,484	85%	82%	66%	89%	81%
<b>Student-Athletes</b>	2019/20	89%	34%	55%	--	100%	85%	73%	97%	68%
	2018/19	80%	46%	34%	--	100%	84%	83%	88%	72%
	2017/18	88%	59%	29%	\$49,000	100%	75%	57%	90%	68%
<b>BU - Student-Athletes</b>	2019/20	91%	45%	45%	--	100%	85%	73%	97%	86%
	2018/19	70%	30%	40%	--	100%	100%	73%	82%	100%
	2017/18	80%	70%	10%	--	100%	100%	50%	80%	92%
<b>HS - Student Athletes</b>	2019/20	100%	20%	80%	--	--	0%	--	100%	71%
	2018/19	83%	67%	17%	--	100%	100%	100%	83%	75%
	2017/18	100%	25%	75%	--	100%	100%	60%	100%	47%
<b>LA - Student Athletes</b>	2019/20	100%	40%	60%	--	--	75%	100%	100%	50%
	2018/19	91%	55%	36%	--	--	67%	67%	91%	52%
	2017/18	89%	53%	37%	--	100%	70%	71%	89%	66%
<b>NS - Student Athletes</b>	2019/20	67%	22%	44%	--	--	100%	60%	89%	82%
	2018/19	83%	17%	67%	--	--	0%	100%	100%	75%
	2017/18	67%	67%	0%	--	--	50%	50%	83%	86%

<sup>1</sup> Continuing Education includes graduate, veterinary, medical, and professional school and continuing education that is not graduate school.

<sup>2</sup> Average salary is based on full-time permanent employment. Salary is only reported if n>4.

<sup>3</sup> Internship rate includes a variety of experiential learning activities including, but not limited to internships, field experiences, research/lab experiences, student teaching, and significant volunteer experiences.

<sup>4</sup> Offer rate is the percentage of graduates who are actively seeking employment or education that secured plans or indicated at least one job offer.

<sup>5</sup> Knowledge rate is the percent of graduates for which CSU has reasonable and verifiable information regarding post-graduation plans.

**Table 3**  
**Student-Athlete Employers**

Employers
Beyond Blue Media
Bolton and Menk
Branding Respect
CMG Financial
College Sports Evaluation
D.R. Solution
Exeter Finance
Forefront Dermatology
Insight Global
Lockheed Martin
Overland Park Eye Center
Robauto
Showingly

**Table 4**  
**Student-Athlete Graduate Schools**

Graduate Schools
Colorado State University
Emporia State University
George Washington University
Grand Canyon University
Hochschule Fresenius
Montana State University - Billings
Texas A&M University - Kingsville
University of Colorado - Boulder
University of Iowa
University of Louisville
University of New Mexico
University of South Carolina
Washington State University

**Table 5**  
**Student-Athlete Satisfaction Trends**

		CSU Total	Student- Athletes
<b>Entire Educational Experience at CSU – Excellent/Good</b>	2019/20	90%	100%
	2018/19	90%	97%
	2017/18	88%	100%
<b>Educational Experience in Major – Excellent/Good</b>	2019/20	91%	94%
	2018/19	91%	100%
	2017/18	89%	100%
<b>Choose CSU Again – Definitely/Probably Yes</b>	2019/20	90%	94%
	2018/19	88%	90%
	2017/18	88%	96%
<b>Choose Major Again – Definitely/Probably Yes</b>	2019/20	84%	88%
	2018/19	84%	89%
	2017/18	81%	96%
<b>Advising Satisfaction – Excellent/Better than Average</b>	2019/20	83%	94%
	2018/19	84%	82%
	2017/18	81%	100%
<b>Faculty/Staff Member Positive Influence - Yes</b>	2019/20	92%	94%
	2018/19	81%	97%
	2017/18	82%	88%
<b>Time Studying - Very Much/Quite a Bit</b>	2019/20	84%	87%
	2018/19	83%	79%
	2017/18	81%	84%