

Natural Resource Tourism

Warner College

The Natural Resource Tourism major has two concentrations: Global Tourism and Natural Resource Tourism. Both of these prepare students to contribute to the enjoyment of natural and cultural resources in such a way as to promote sustainable tourism practices, both nationally and internationally. Graduates in Global Tourism may work abroad in private, for-profit enterprises that provide services to tourists using their language and culture skills. Natural Resource Tourism graduates may pursue careers in natural resource related tourism positions in the private, public, and non-profit sectors.

First-Destination Employers

- Vail Resorts
- Liberty Travel
- Winter Park Resort
- VRBO Vacation Rentals
- Aspen Skiing Company
- Denver Parks and Recreation
- GoBreck
- Three Rivers Resort
- Denver Zoo
- National Park Service
- Eleven Experience
- AmeriCorps
- Marriott International
- Alaska Travel Adventures
- A Wanderlust Adventure
- Larimer County

First-Destination Job Titles

- Event Planner
- Marketing Coordinator
- Logistics Coordinator
- Outdoor Recreation Guide
- Vacation Rental Property Manager
- Trip Leader
- Ropes Course Facilitator
- Tour Representative
- Guest Operations
- Visitor Use Assistant
- Environmental Educator
- Seasonal Park Ranger
- Reservation Specialist

Mid Level Positions

**may require more experience or education*

- Marketing Manager
- River Manager
- Outdoor Equipment Buyer
- Project Manager
- Director of Recreation Operations
- Conference Manager
- Resort Operations Manager
- Activities and Adventure Director

FACTORS *of* SUCCESS

1

Engagement
with CSU
Career
Center

2

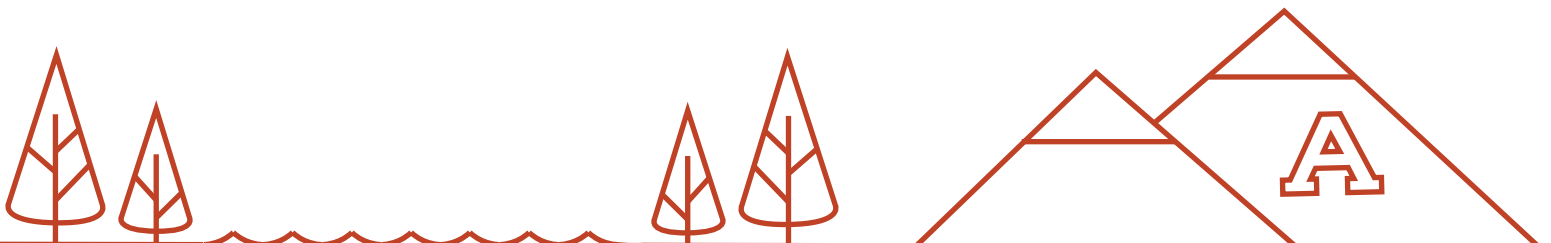
Internship
Involvement

3

On Campus
Employment

4

GPA





Career Checklist



First Year Students

- ☐ Explore career options for your major by navigating the WCNR Career Services website
- ☐ Create a resume and learn how to write a cover letter. Ram Career Ready is our training module that helps guide you in this process.
- ☐ Log into Handshake, the CSU Career Center's job and internship board
- ☐ Join a student organization:
 - CSU Tourism Association
 - Minorities in Agriculture, Natural Resources, and Related Sciences (MANRRS)
 - WCNR College Council

Second Year Students

- ☐ Update your resume through WCNR Career Services and Ram Career Ready
- ☐ Discuss career goals with your Career Education Manager
- ☐ Sign up to receive the NRCC Newsletter, our WCNR jobs listserv
- ☐ Participate in service or research projects
- ☐ Look for a summer field work or internships. Use all your resources: Handshake, the All-Campus Career Fair, faculty, staff, and advisors.
- ☐ Attend the WCNR Networking Dinner in spring

Third Year or Transfer Students

- ☐ Update your resume
- ☐ Learn how to apply for government jobs/internships via USAJOBS
- ☐ Begin to explore graduate school options utilizing the WCNR Career Services website
- ☐ Look for a summer field work or internships and use all your resources (listed above)
- ☐ Take a leadership role in a student organization
- ☐ Obtain relevant certifications i.e., Certificate in Sustainable Tourism, Wilderness First Responder (WFR), etc.
- ☐ Attend the WCNR Networking Dinner in spring

Fourth Year Students

- ☐ Begin your job search nine months before graduation
- ☐ Polish your resume and cover letter; have them reviewed by your Career Education Manager
- ☐ Update Handshake job search options
- ☐ Connect to alumni and peers on LinkedIn and follow potential employers
- ☐ Review interviewing skills and schedule a mock interview at the Career Center
- ☐ Finalize graduate school applications
- ☐ Develop and secure professional references
- ☐ Join a professional association that aligns with your industry of interest, i.e., the Travel and Tourism Research Association, the National Recreation and Park Association, etc.

Alumni

- ☐ Continue to use the Career Center for guidance up to one-year post-graduation. All services are still available to you!



Colorado State University

WARNER COLLEGE | CAREER CENTER