Please describe the internship project(s) your site would like to host.

With the 2024 Election on the Horizon, we want to ensure students are registered to vote and are aware of ways to become more politically informed. The Department of Political Science would like to hire 4 interns to develop a project to get students to not only become more politically involved, but also to learn skills to talk with friends and family members about politics as well.

The project would encompass four internship tracks.

Track 1: Finance- The Finance Track would be responsible for keeping track of the budget, looking into potential grant opportunities, and handling administrative tasks. Administrative tasks include taking notes at meetings and maintaining the team calendar.

Track 2: Marketing- The Marketing Track will comply with the Colorado State University branding guide to create meaningful social media and digital media content to engage the student body. The intern will develop and strengthen Social Media Management skills among Instagram, Tik Tok, Facebook, and Twitter. The Marketing Intern will also oversee sending student body wide newsletter style updates through the Constant Contact system.

Track 3: Programming- The Programming track will head the event planning and management. The intern will be encouraged to come up with meaningful and innovate programming. Another aspect of the programming track will be to create an assessment tool to gauge the efficacy of student learning outcomes. The work of programming does not solely fall on the intern. The intern is expected to facilitate and delegate day of tasks to the rest of the team.

Track 4: Campus Partners and Program Management (CPPM)- The CPPM intern will be responsible for leading the team. The intern will work with the
team to establish goals, a mission and vision statement, and an overall theme for the currently untitled project. The intern will also be responsible for all aspects of building intentional partnerships with campus partners. Building intentional partnerships can look like holding meetings to share more about the program, inviting others to program, and facilitating tabling and room reservations.

The SPARK program prioritizes students who experience systemic barriers leading to the equity gaps found in Student Success Initiative data (e.g. first generation, limited income, racially minoritized, and rural). How do you see your project connecting students across these populations to the high impact practice of internships while emphasizing campus connections and career development?

We want to provide interns with skills necessary to engage in this work equitably and with a value of inclusion. We do not want to assume the reasons why a student may not be registered or politically active. Many attempts of getting students registered can be invasive. There is a reality that students on this campus may not be registered to vote, and we need to respect that. What this program can do is show students, regardless of if they can vote or not, how they can still use their voice to engage in meaningful conversation with their friends and family. A huge part of engaging in conversation with friends and family is being receptive to listening to other opinions and considering different points of view.

We anticipate SPARK interns to represent majors across all academic colleges. Please describe how you would include multiple disciplines in your internship site. Additionally, what resources would you need to feel confident in this goal?

I anticipate welcoming students from a plethora of different majors. For example, I believe there are students outside of the College of Business that can do Finance and Marketing and have meaningful learning experiences. Within the tracks as well, I wanted to ensure there were areas of learning in their job duties to ensure they are doing a little more than just the title of the position. I look forward to the opportunity to engage in the workshop sessions as an internship employer to gain skills in supervising the interns in this group project.
What does summer look like on your team? (e.g. Are you in person/hybrid/remote? Do you have full time staff and/or senior student staff available for supervision and engagement of interns? Anything else of note?)

I do not teach courses during the summer semester. Therefore, there is flexibility. Typically, I am remote 80% of the time during the summer but with this new project, I plan on being 20% remote. I still plan to have students engage during the 8-5 PM time frame this summer. I have a team of professors on this project as well who will split supervision of the students for this project, I will be the main project lead overseeing the entire operation. However, most of the project will be student led.

Host sites can qualify for up to $1000 for professional development of assigned interns. Please describe how you might use this funding. Examples include purchasing hardware/equipment for interns to use, team trip to an industry partner or CSU off-campus entity (e.g. SPUR), uniform/protective gear, etc.

I would love for students to be able to attend the annual academic research conference to present their work. The funding could help defray some costs of travel. If travel is not an option, I would love to get shirts or polos for students to wear during programming.